

Muzilog

END OF THE
2025 YEAR!

INDIE
ARTIST
AWARDS

MUZILOG
MERCH



Muzilog

Magazine Podcast



VOTED MOST IMPACTFUL EPISODE

2025

Awarded to
Pepper Thomas
Host of the Hot Pepper Show



Muzilog

Magazine Podcast



VOTED 2nd MOST IMPACTFUL EPISODE

2025

Awarded to
H'atina
Recording Artist



Muzilog

Magazine Podcast



VOTED 3rd MOST IMPACTFUL EPISODE

2025

Awarded to
ShanDaria
Recording Artist



Muzilog

Magazine Podcast



VOTED MOST FAVORITE EPISODE

2025

Awarded to
Ms Monét
Recording Artist



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Muzilog 2025: *Honoring the Sound, Holding the Stories, Shaping What's Next*

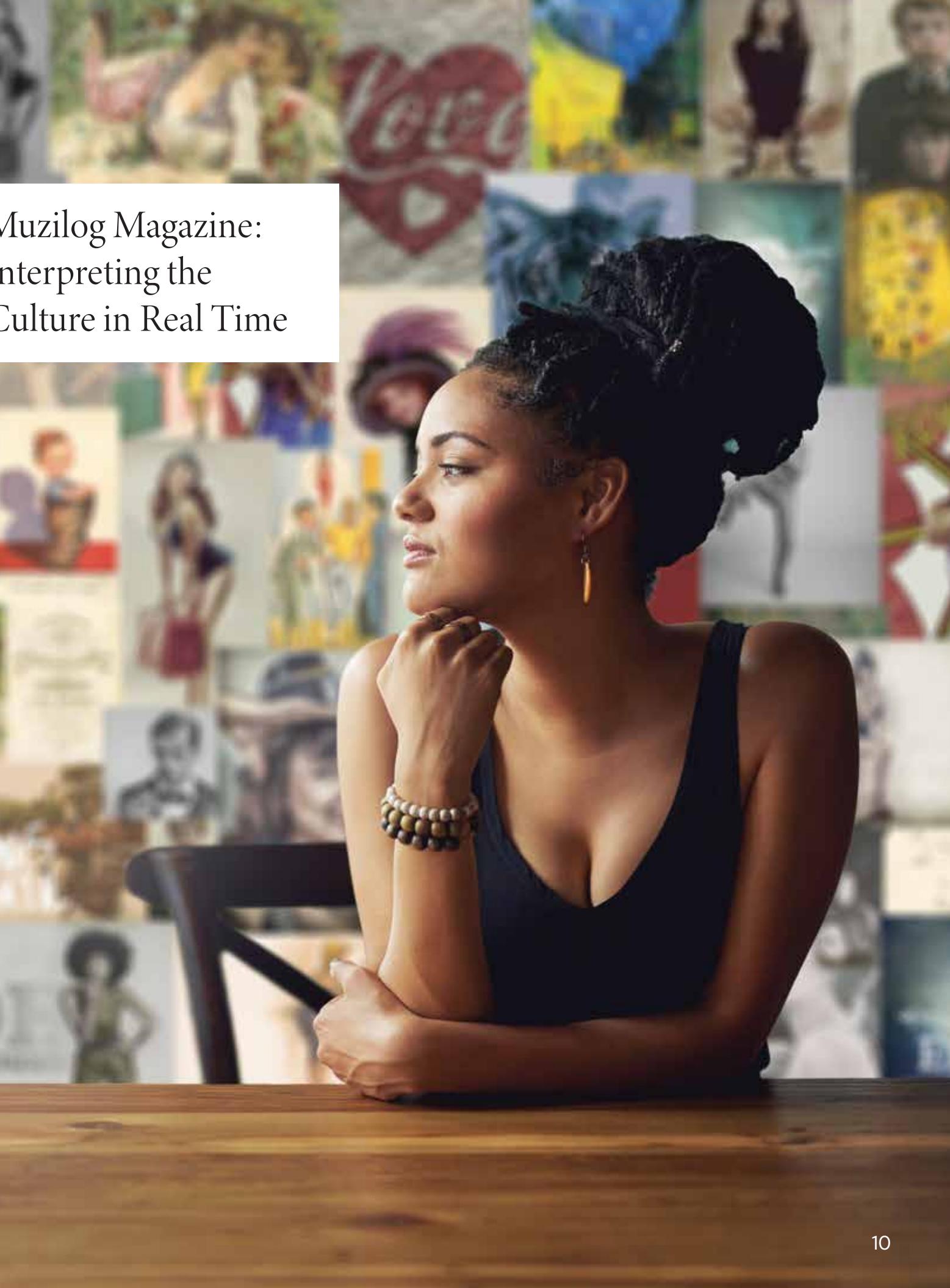
In 2025, Muzilog moved deliberately in a cultural moment defined by acceleration. While much of the media landscape prioritized immediacy and volume, Muzilog chose a different posture—one grounded in attentiveness, continuity, and care. Across Muzilog Magazine, Muzilog Woman, the Muzilog Magazine Podcast, and Muzilog Muzik Radio, the platform emphasized depth over reach, resonance over reaction, and listening over noise.

Rather than chasing moments, Muzilog spent the year examining them—preserving culture, amplifying independent voices, and creating space for music to exist as lived experience rather than fleeting content. This engagement extended beyond publication. Through community participation, reader contributions, partnerships, and interactive touchpoints, Muzilog's audience became an active presence in shaping the stories told. Grassroots involvement was not incidental; it was foundational. This was not a year of spectacle. It was a year of substance.

Throughout 2025, Muzilog Magazine continued to operate as a cultural interpreter—situating new releases, industry developments, and legacy moments within a broader narrative of music as identity, memory, and movement.

Coverage reflected the global and diasporic nature of sound itself. From Roger Georges' Carnival-rooted rhythms—gesturing toward celebration and continuity ahead of 2026—to the experimental electronic work of HAAi, whose remixing softened the boundaries between club culture and emotional introspection, the magazine treated music as both art and environment. Artists such as Sun Shade brought reggae's spiritual grounding into focus, while Sabine McCalla's Haitian folk-inflected indie work underscored the importance of ancestry, preservation, and storytelling passed hand to hand.

Industry reporting was framed through impact rather than transaction. The signing of Prostitute to Mute Records was examined as an alignment rooted in artistic



Muzilog Magazine:
Interpreting the
Culture in Real Time

stewardship rather than scale. Likewise, TMF's worldwide licensing agreement with the estate of Frankie Beverly was presented as a reminder that music history does not simply endure—it requires protection, care, and responsible guardianship.

The magazine also made space for reflection and loss. The passing of artists such as D'Angelo (1974–2025) and Anthony Jackson (1952–2025) marked collective moments of pause. These were not merely musicians, but architects—figures whose contributions shaped sound, groove, and cultural memory. Muzilog honored their legacies not as footnotes, but as essential chapters, acknowledging the quieter absences they leave behind. Across its coverage, Muzilog Magazine returned consistently to a guiding question: What does this moment in music reveal about who we are—and who we are becoming?



Muzilog Woman: Art, Faith, and the Inner Life

In 2025, Muzilog Woman deepened its commitment to women's stories told in full. Rather than reducing artists to milestones or momentum, the platform explored lives shaped by faith, doubt, resilience, recalibration, and growth. Artists such as H'atina, whose single "Little Thingz" invited listeners into gentler moments of joy, reflected an editorial shift toward stillness and emotional presence. Tallie Rogers' unapologetic proclamation of faith stood as a testament to conviction within an uncertain industry. Adina Howard's return to new music and national touring was framed not as nostalgia, but as endurance—a narrative of longevity, reinvention, and self-trust. Career journeys, including that of jazz artist Jessy J, were approached as evolving chapters rather than linear ascents. These stories emphasized sustainability over

spectacle, positioning recalibration as a creative strength. Sabine McCalla's presence across both Muzilog platforms reinforced a shared conviction: women's voices are not confined to genre, season, or moment—they are carriers of culture.

Muzilog Woman became a space where success was examined rather than romanticized, where wellness was treated as essential rather than ornamental, and where women were allowed complexity, reflection, and incompleteness.

The Muzilog Magazine Podcast: Voices That Stay—and Return

In 2025, the Muzilog Magazine Podcast emerged as one of the platform's most trusted spaces—a forum where conversation slowed, and meaning surfaced. Rather than pursuing soundbites, the podcast prioritized presence, vulnerability, and depth.

Conversations with Pepper Thomas, Shandaria, H'atina, Tori Helene, Star Redd, and Khame' resonated deeply with listeners, exploring creativity as healing, music as survival, and artistry as an extension of identity. These interviews distinguished themselves not by polish but by honesty.

Insights from the Black Friday Binge Listening Survey revealed a strong audience desire for continuity. Listeners expressed interest in follow-up conversations with several guests, signaling an appetite for narratives that unfold over time rather than conclude at the introduction. The podcast, it became clear, is not a rotating guest list but a growing circle—built on trust, emotional resonance, and the belief that meaningful stories develop in chapters.

Survey feedback will directly inform future programming, reinforcing Muzilog's commitment to responsive, community-centered storytelling. For instance, after receiving requests for more in-depth discussions with artists following the Black Friday Binge Listening Survey, we developed a new segment that revisits past guests. This segment not only honors the community's desire for continuity but also deepens our ongoing narratives by allowing listeners to engage with artists as they evolve.

Muzilog Muzik Radio: Sound as Relationship

Muzilog Muzik Radio continued its steady, understated ascent in 2025, serving as the sonic extension of the platform's philosophy. Rather than chasing spikes or virality, the station prioritized flow, mood, and intention. Listening patterns reflected sustained engagement rather than brief sampling. Anchored primarily in the United States while reaching international listeners, the station functioned as a companion—a space for contemplation, discovery, and sonic grounding. By centering independent and genre-blending artists, Muzilog Muzik Radio resisted algorithmic sameness, offering an alternative defined by musical integrity, patience, and care.

Gazing Forward: Muzilog in 2026

As Muzilog enters 2026, its direction is clear: go deeper, not wider.

The year ahead points toward:

- Greater interconnected storytelling across magazines, podcasts, and radio
- Continued elevation of independent artists and women creators
- Return conversations that revisit artists at new stages of growth
- Expanded cultural reflection that honors both legacy and emergence

Muzilog moves forward anchored in trust, guided by listening, and committed to protecting the human heartbeat within music. In a landscape driven by content volume, Muzilog remains a place defined by connection—where sound carries meaning, stories are held with care, and culture is preserved rather than consumed.

The work *continues*.
The listening *deepens*.
And the story moves *forward*.

Samuel Archer Designs

EQUITY



Samuel Archer Designs

EQUITY



MAY 2025



EQUITY LINE



Samuel Archer Designs continues to make waves in contemporary fashion and urban culture by launching its latest theme: Equity.

This new design initiative, the Equity Collection, is more than just a fashion statement. It's a call to action, celebrating progress, inclusivity, and shared opportunity. At Samuel Archer Designs, we believe in the transformative power of equity, and this collection is a testament to our commitment to diversity and inclusivity.

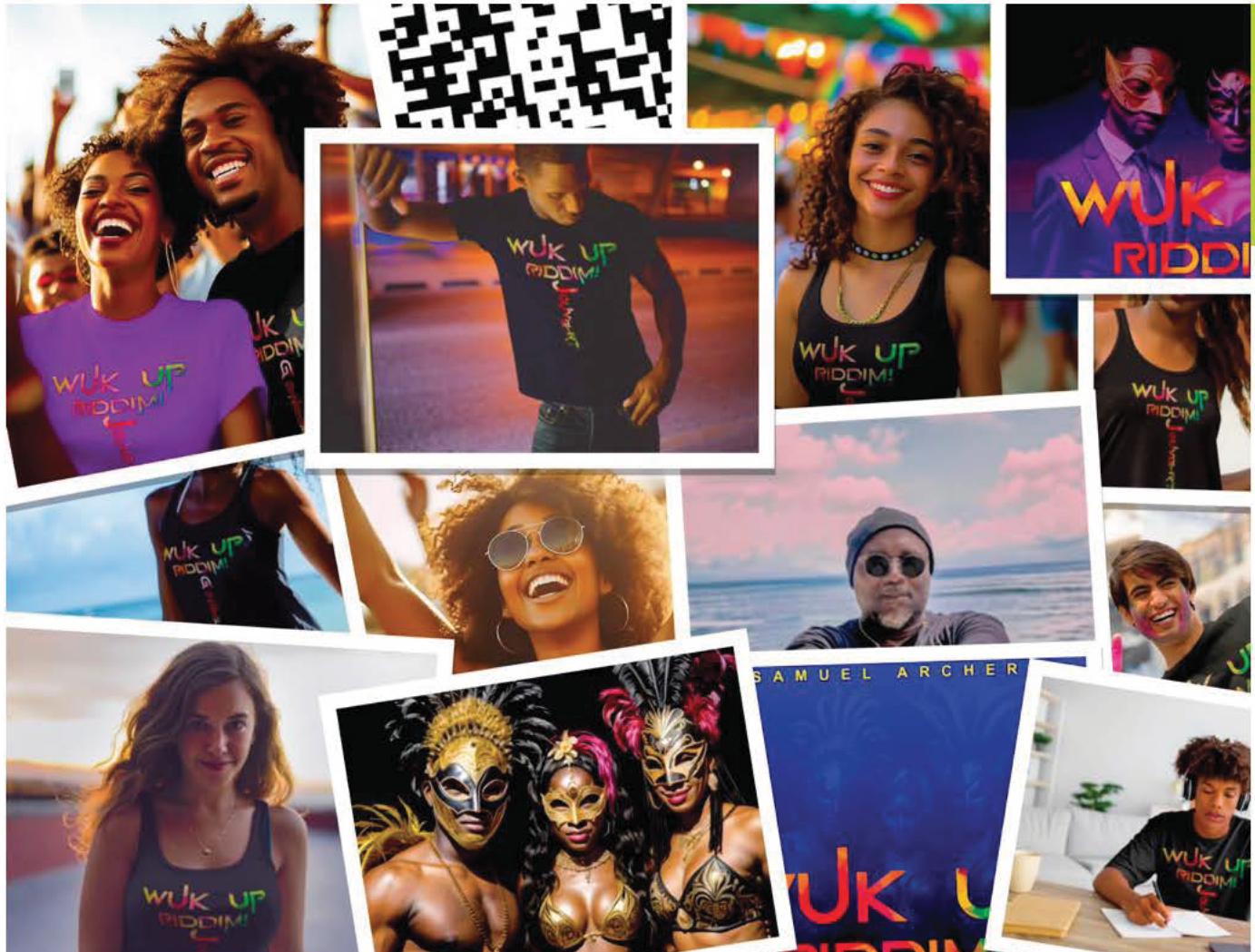
As the brand garners increasing recognition for its bold style and meticulous craftsmanship, this new line presents a unique chance for customers to experience Samuel Archer Designs at an exceptional value. For a limited time, loyal fans and new shoppers can explore the latest pieces at a fraction of the regular price—making it the perfect moment to elevate your wardrobe and accessories with high-quality, stylish pieces at an affordable price.

About Samuel Archer Designs:

Samuel Archer Designs is an emerging fashion force known for its commitment to quality, innovation, and cultural relevance. Specializing in T-shirts and contemporary apparel, the brand delivers standout pieces that blend modern aesthetics with timeless appeal, reflecting the pulse of today's urban culture.

Don't miss out on this opportunity to elevate your style with Samuel Archer Designs. Visit our website now to enjoy exclusive discounts on a curated selection of trendsetting T-shirts during this launch. With a reputation for uncompromising quality and standout design, Samuel Archer Designs ensures every piece looks great and lasts. This limited-time offer invites you to discover the unique style and spirit that define the brand.





WUK UP RIDDIM!

MUZILOG MAGAZINE

Renowned composer, arranger, and producer Samuel Archer has officially released the muchanticipated Wuk Up Riddim! Project for 2025.

This vibrant collection of carnival-inspired rhythms is igniting dancefloors across the globe, featuring the exceptional talents of DyceMan, Orin Richards, C'Donia, Screws Barrington, Lennox Picou,

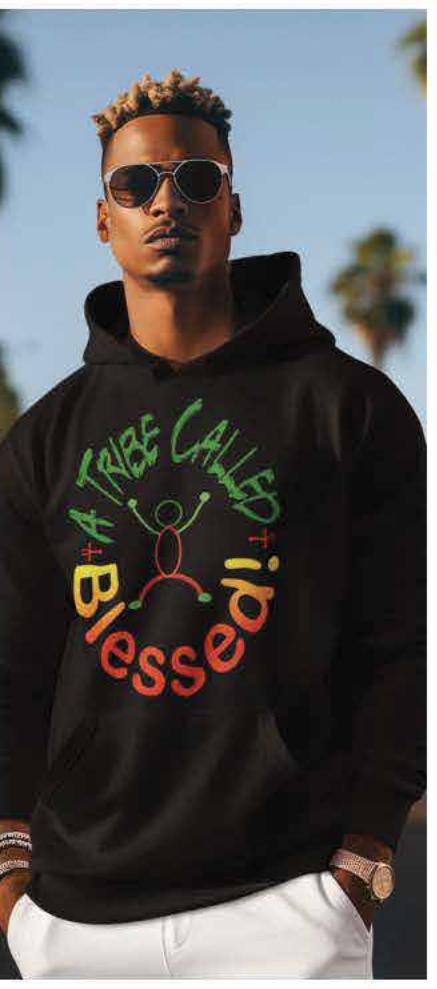
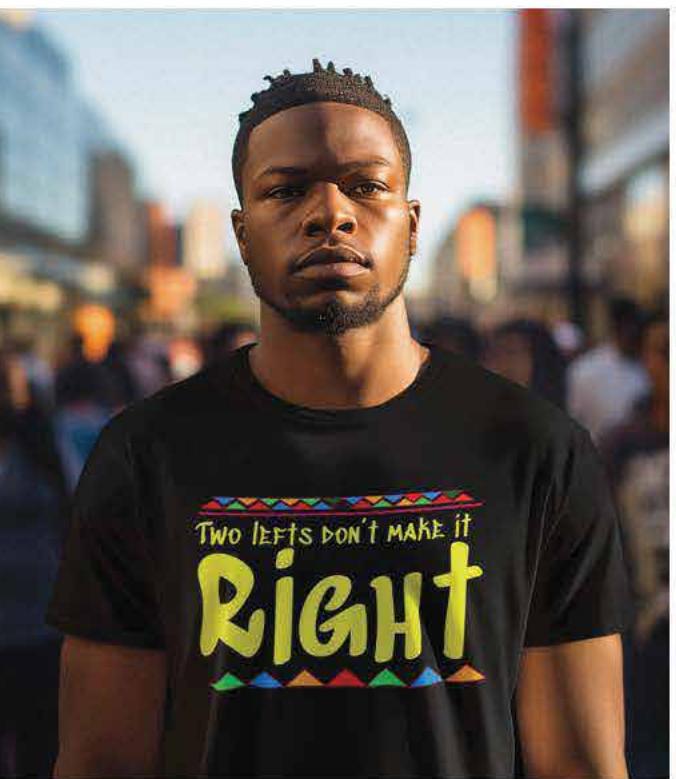
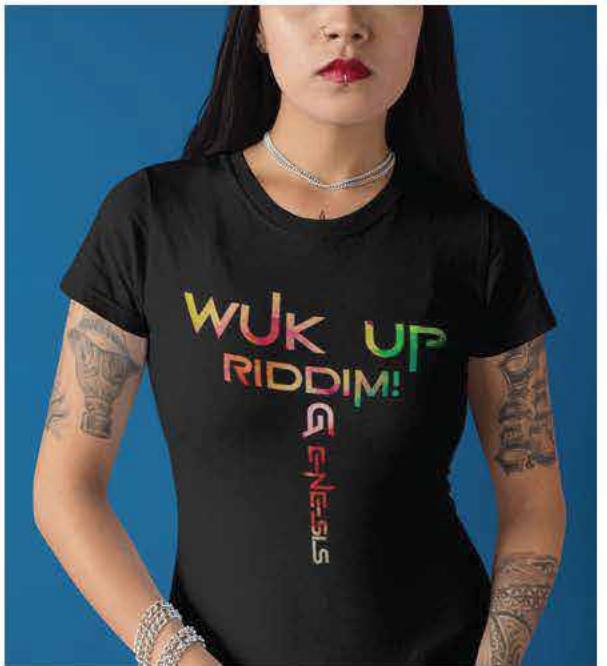
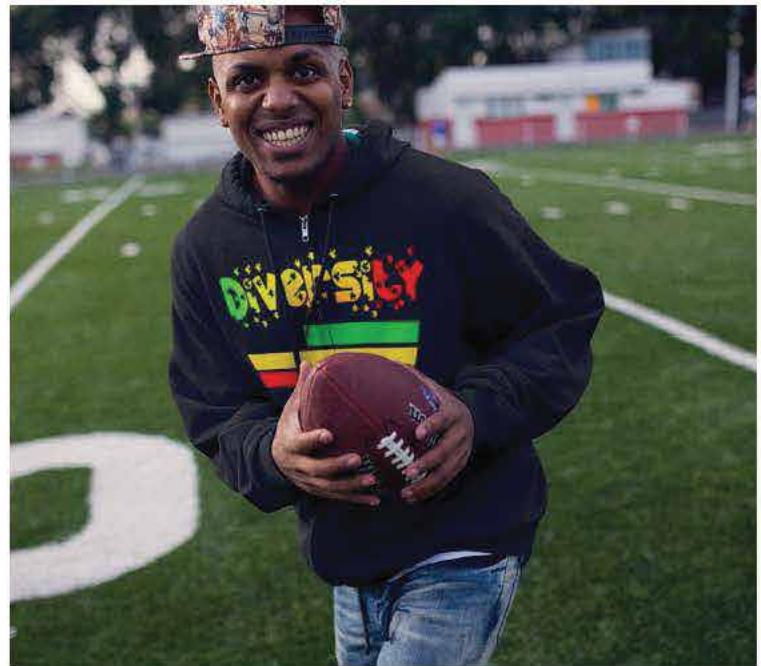
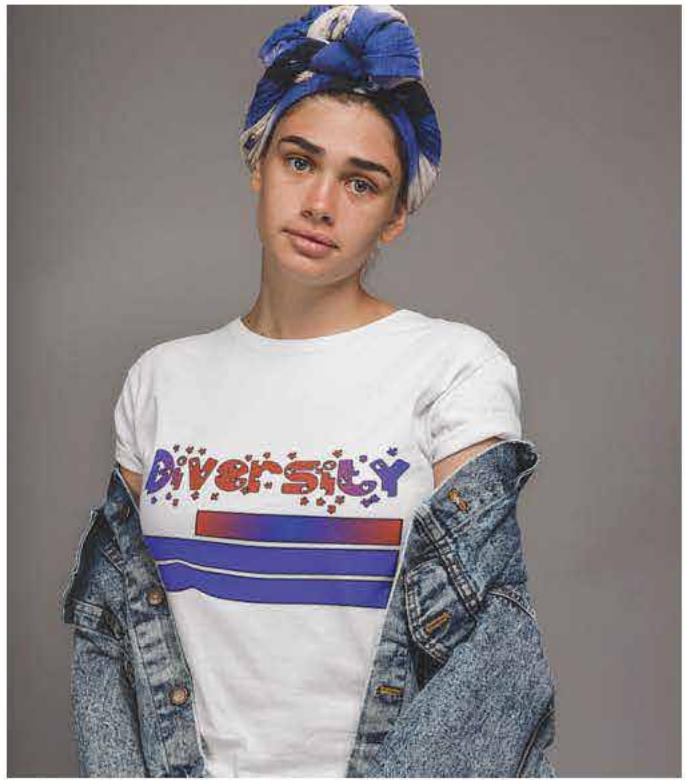
Dion Simon, Candilla Williams,
Lima Calbio, HawkEye, and
Roger George.

evoke the magic and excitement of the Carnival celebration.

The Wuk Up Riddim! Project consists of three distinct riddims—J'ouvert, Genesis, and Evening Edition—that expertly capture the exhilarating essence of the Carnival experience. With infectious percussion, lively horns, and soulful guitar melodies, each riddim blends traditional Caribbean rhythms with modern energy, designed to

Samuel Archer, a versatile creative force, continues to leave a lasting impact on the music industry. With a career spanning over three decades, beginning in 1989, Samuel has earned acclaim as a composer, arranger, producer, recording engineer, filmmaker, and author. His extensive work reflects his remarkable versatility and passion for his craft.

A promotional image for the music track 'Wuk Up Riddim!'. The background is a dark, moody photograph of carnival performers in elaborate costumes and feathered headdresses. In the center, the title 'WUK UP RIDDIM!' is displayed in a large, colorful, stylized font. At the top, the name 'SAMUEL ARCHER' is written in a small, white, sans-serif font. In the top right corner, there is a grid of logos for various music streaming services: Apple Music, Spotify, YouTube Music, Amazon Music, Pandora, SoundCloud, TIDAL, and TIDAL. The overall aesthetic is vibrant and festive, reflecting the carnival theme of the music.







DIVERSITY



Diversity

Diversity

SAMUEL ARCHER
DESIGNS

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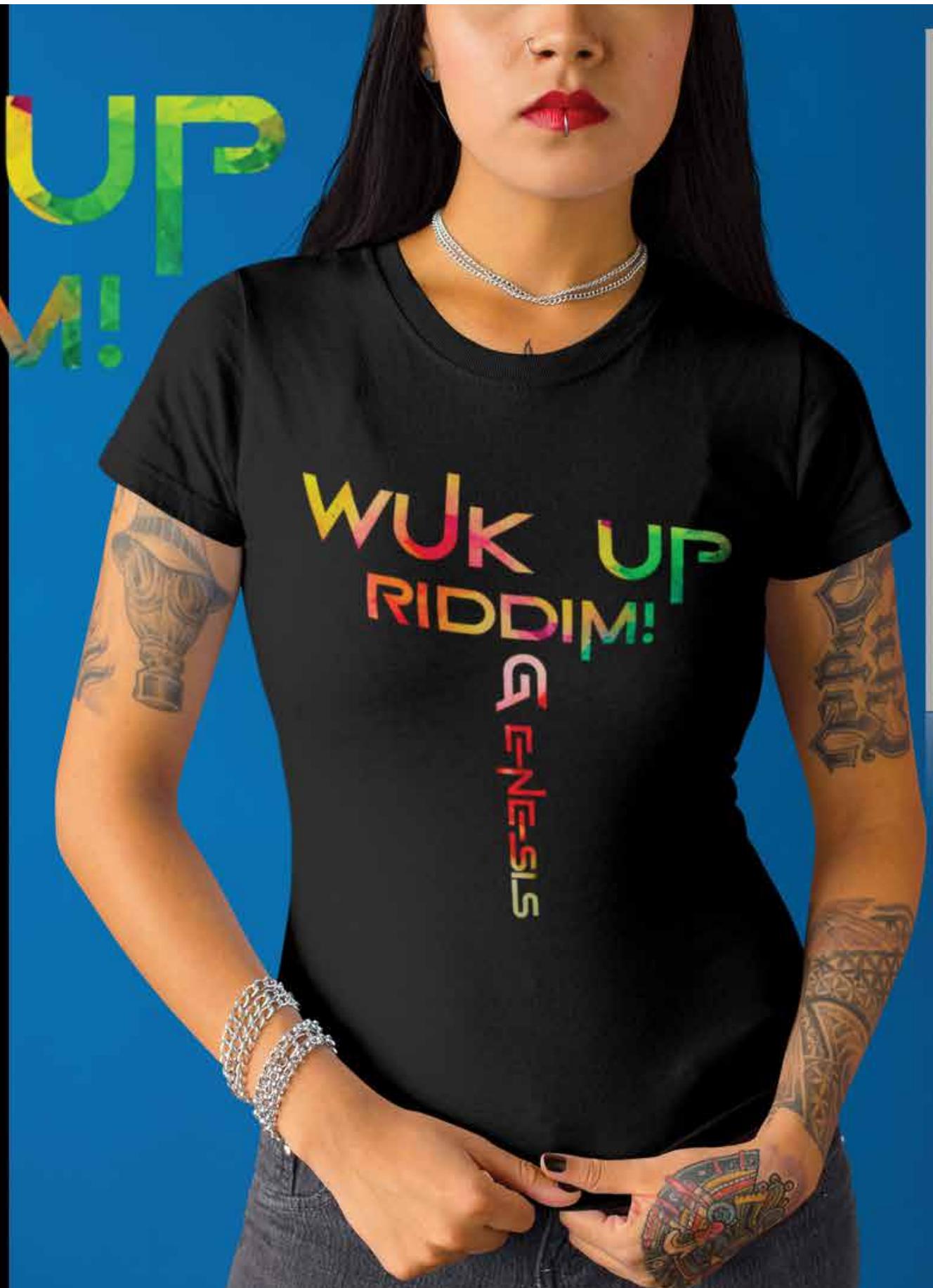




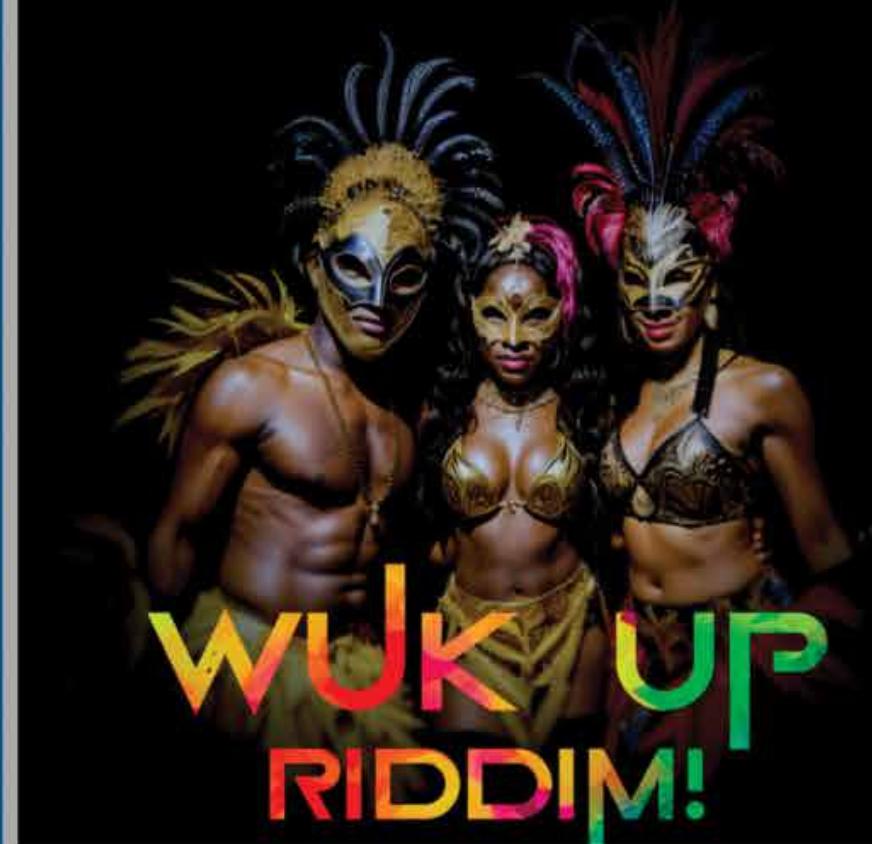
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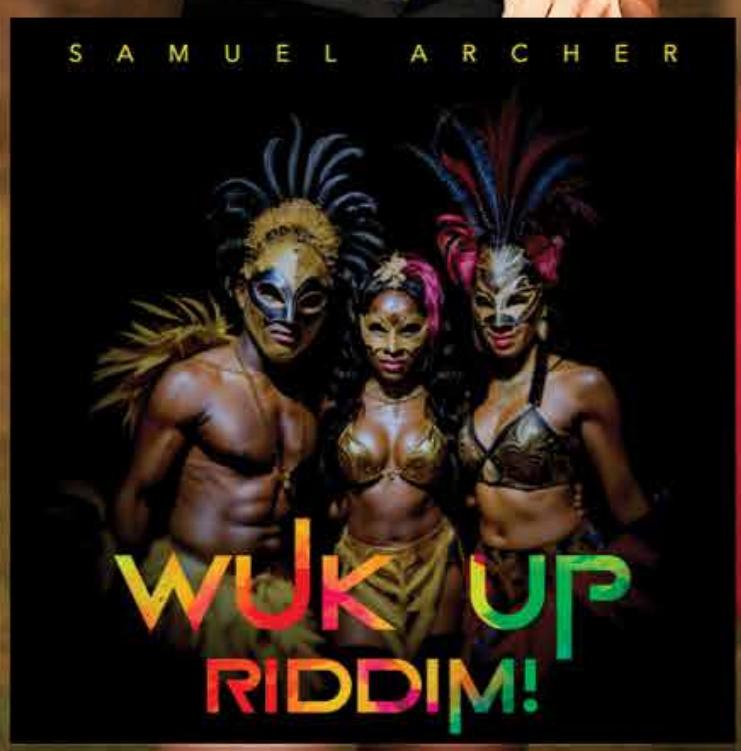
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GATENESIS



WUK UP RIDDIM!





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